



CITY OF DELRAY BEACH

MEDIA RELEASE

For Immediate Release:

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DELRAY BEACH LEADERSHIP SUMMIT REVIEWS RESULTS OF THE CITY'S 2003 – 2008 STRATEGIC PLAN

On Monday night, June 2, 2003, 45 residents of Delray Beach and community leaders, met at the Delray Beach Municipal Golf Club to discuss those issues deemed most important to the City's future progress.

This group of concerned citizens, business professionals, City Commissioners and City staff were assigned to 7 teams; each team to recommend goals and principles leading toward the "Delray Beach Vision 2020." That vision has been projected as:

- ❖ *A CHARMING VILLAGE BY THE SEA*
- ❖ *A GREAT WORLD CLASS BEACH*
- ❖ *A VIBRANT DOWNTOWN*
- ❖ *A COMMUNITY OF QUALITY NEIGHBORHOODS*
- ❖ *A PLACE WITH AN ACTIVE LIFESTYLE*
- ❖ *EMBRACING CULTURAL DIVERSITY*
- ❖ *EXCEPTIONAL CITY SERVICES*

How to achieve these goals, implement and suggest the actions required to realize them over the next 4 years was the assignment. That meeting last June went well into the night, facilitated by Lyle Sumek of Lyle Sumek Associates, Heathrow, Florida; a nationally recognized urban consultant. Mayor Jeff Perlman and City Manager David Harden also took part to answer any policy questions that arose regarding the City's established Master Plan.

(more . . .)

Each of the seven teams took on one aspect of the “Delray Beach Vision 2020” goals. After hours of discussion, debate, and questioning, each team put forth a summary of their ideas and recommendations. Lyle Sumek and his colleagues gathered up all that material and correlated it into an organized summary for the City’s review. The Mayor, City Commission, and Executive Team were asked to return for a meeting that took place on Wednesday, November 19, 2003, to consider the results. These were the means a majority of the original 45 participants believed we could realize the City’s goals:

Principal A: Great World Class Beach

1. Public Access to the Beach
2. Beautiful, Natural Beach with Vegetation and Wildlife
3. People Enjoying the Beach – Open for Swimming, Sunbathing, Walking with Controlled Activities
4. Family Friendly
5. Safe and Secure

Principal B: Vibrant Downtown

1. People Living Downtown Year-Round
2. Safe Destination for Residents, Tourists and Guests; To Visit, to Enjoy and to Return
3. Choice of Activities; Exciting Places to Eat, Fun Things to Do, Opportunities to Shop
4. Attractive Store Fronts, Streetscapes and Public Places
5. Low Business Vacancy Rate – Healthy Environment for Diverse Businesses

Principal C: Community of Quality Neighborhoods

1. Well Maintained, Livable Homes
2. Well Maintained City Neighborhood Infrastructure
3. Diversity of Neighborhoods
4. People Feeling Safe and Secure in their Homes and their Neighborhoods
5. Citizens Having an Ability to Influence the Future of their Neighborhood

(more)

Principle D: Active Lifestyle

1. Affordable Activities for Your Leisure Time
2. Cultural and Community Events and Celebrations throughout the Year
3. Amenities and programs for All; Generations, Citizens
4. Exercise and healthy Living; Walking, Biking, Running
5. Convenience; No Need to Leave Our Community

Principal E: Embrace Cultural Diversity

1. Respecting Cultural Differences
2. Variety of Cultural Events and Celebrations
3. Greater Understanding and Appreciating Other Cultures
4. Opportunities to Solve Community Problems Together
5. Diverse Cultures feel Welcome in the Delray Beach Community

Principal F: Exceptional City Services

1. City Employees Strive to Exceed “Customer Service” Expectations
WOW Experience for Consumers and Residents
2. Timely Response to Emergencies, Operating Service Requests
3. Total Quality City Facilities; Parks and Equipment
4. Financially Sound; Responsible Spending and Taxes, Finance
Planning for the Future
5. Services Delivered in a Professional Manner

The City’s Master Plan, the result of many public meetings and forums since 1997, wherein residents had a direct influence on the outcome, incorporates most all of the Leadership Summit’s views. Lyle Sumek, the City’s consultant, and the City Commission, were gratified by the surprising unity of purpose that became the theme of the vision proposed by the participating residents and business leaders. Much of what has been recommended has already been initiated to one degree or another with public participation every step of the way.

(more . . .)

Based on the Master Plan and upon review of these recommendations that affirm the resident's preferences and the City's Strategic Plan, projects receiving immediate attention are:

1. Land Banking/ Land Trust: Development leading to affordable housing
2. Parking Garages: Old School Square Development
3. Southwest/Northwest Neighborhood Plan
4. Downtown Design Guidelines
5. Parks Master Plan: Implementation

Other priorities include:

I-95 Gateway Entrance; Atlantic Avenue Downtown from I-95 to A1A

One Way Pairs: Traffic Flow/Direction and Funding

Economic Development: New Business

Village Academy: Funding and Direction

Community Future Leaders Program

The original 45 community leaders and active citizens that participated in the Leadership Summit this past June were:

Paul Dorling: Director, Planning & Zoning, City of Delray Beach

Gail-Lee McDermott: Osceola Park Association

Richard McGloin: DDA

Francisco Perez-Azua: Architect and Planning-Zoning Board

Angela Randolph: Randolph & Dewdney

Stacy Winick: Concerned citizen

Jay Alprin: Former Mayor, City of Delray Beach

Rita Ellis: DDA, President

Jacinta Mathis: Resident, Beach side

Joseph Pike: Planning & Zoning Board

Theresa Pike: Mrs. Joseph Pike

Larry Schroeder: City Chief of Police (had no vote in the results)

Robert Spavero: Chairman, BPOA (Beach Property Owners Assoc.)

Sue Vernam: Coral Trace resident

Louis Carbone: DDA, Vice-Chair

Roger Cope: SPRAB (Site Plan Review Appearance Board)

Dennis Kelly: Director, Public Works, Delray Beach

Kevin McCarty: Resident, former CRA board member

(more . . .)

(participants continued)

Dinah Stephenson: Concerned citizen (DelAire)
Ebony Calloway: Atlantic Grove resident
Howard Ellingsworth: CRA Board
Marjorie Ferrer: Downtown Coordinator, Joint Venture
Cary Glickstein: Ironwood Properties
Joe Safford: Director, Finance Department, Delray Beach
John Weaver: Former Director/ Planning & Zoning Board
Lori Durante: Cultural Loop, Project Manager
Tim Hernandez: Atlantic Grove developer
Rich & Barbara Olson: Interim Director of Public Works
Nancy Stewart: Avenue Creative Group, President
Michael Weiner: Attorney
Marilyn Alford: Gateway Home Owner's Assoc.
Dorothy Beck: Concerned citizen
Lula Butler: Director, Community Improvement Dept. Delray Beach
Gary Eliopoulos: Chairman, SPRAB, local architect
Joe Gillie: Old School Square, Director
Janie Ramirez: La Paloma Home Owner's Assoc.
Greta Brit: Education Board
Daisy Fulton: Spady Museum, Exec. Director
Susan Ruby: City Attorney, Delray Beach
Morgan Russell: Developer
Joe Weldon: Director, Parks & Recreation, Delray Beach
William Wood: Director, Greater Delray Beach Chamber of Commerce
Richard Edick:
Ranee Schatz:

For the full summary, copies are available at the offices of the City Clerk at City Hall. Copies are 30 pages and photo copies of the total document are \$6.00. Contact City Clerk at 243-7050.

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