



Memorandum

Date: July 21, 2009

To: Richard Reade, Interim Public Information Officer, City of Delray Beach, FL
Douglas Smith, Assistant City Manager, City of Delray Beach, FL

From: Damema Mann
Director, The National Citizen Survey™, National Research Center, Inc.

Re: The National Citizen Survey™ results for Delray Beach, FL

The National Citizen Survey™ (The NCS™) is a semi-standardized survey that includes numerous questions about many aspects of the community and its services. Each city and county in which The NCS™ is conducted is unique, though patterns emerge at particular times across the nation and in regions. This is one of those times.

Delray Beach residents are not only are wary about their own economic futures, like residents around the country, Delray Beach residents would prefer that job growth in their city occur faster than it has. We see residents in virtually all of our client jurisdictions displaying the same concern about economic growth, with recent survey results showing greater disappointment with the speed of job growth (i.e. higher percents of residents rating job growth as too slow) than our benchmark database.

This is the third iteration of The NCS™ for Delray Beach. Future data points along the trendline will permit additional interpretation regarding the experience of Delray Beach residents.

Feel free to contact me at Damema@n-r-c.com with any questions you may have.

Attachments: Report of Results 2009