

**WORKSHOP MEETING  
JANUARY 11, 2011**

A Workshop Meeting of the City Commission of the City of Delray Beach, Florida, was called to order by Mayor Nelson S. McDuffie in the First Floor Conference Room at City Hall at 6:00 p.m., on Tuesday, January 11, 2011.

Roll call showed:

Present - Commissioner Gary P. Eliopoulos  
Commissioner Adam Frankel  
Commissioner Angeleta E. Gray  
Mayor Nelson S. McDuffie

Absent - Commissioner Fred B. Fetzer

Also present were - David T. Harden, City Manager  
Brian Shutt, City Attorney  
Chevelle D. Nubin, City Clerk

Mayor Nelson S. McDuffie called the workshop meeting to order and announced that it had been called for the purpose of considering the following Items.

**WORKSHOP MEETING AGENDA**

**1. CHAMBER OF COMMERCE GRANT REQUEST**

Mr. Francisco Perez-Azua introduced this item and stated since the last Commission meeting, they clarified the marketing efforts by dividing it into two: BusinessDelray.org and Destination Delray. These are the responses to the promotion and marketing of the BusinessDelray .org website and they will discuss Destination Delray at the next workshop. The goals and objectives are different for the two. It is taking more time for the tourism effort as they are trying to coordinate this with the Downtown Marketing Cooperative (DMC), Downtown Development Authority (DDA) and the Chamber of Commerce. This will be in place by next month. He addressed the questions from the Commission regarding the detailed revenue and expense budget and funding sources. He highlighted advertising costs, the chamber's contribution which was to build the site. He stated expenses are divided into several areas such as website development and maintenance. The goals and objectives are to promote Delray Beach as a viable location to establish a business, to improve awareness and utilization of the economic development programs and tools that we currently have and improve the performance of our economic development efforts. Mr. Perez-Azua discussed the specific objectives and performance measures. He gave an overview of the questions as posed by the Commission at the November 9, 2010 workshop meeting. He discussed benefits of the grant and the "needs" statement.

Mr. Frankel stated this could be money well spent but asked why this is needed. He asked staff if the \$30,000.00 is available in the budget. Mr. David T. Harden, City Manager, discussed funding options. Mr. Fetzer has stated via email that he supports funding the grant request either through Option #2 or #3.

Mrs. Gray inquired about economic development costs. She stated Commission has turned down other grant requests this year so she is concerned about granting this request. Mrs. Gray asked if the Community Redevelopment Agency (CRA) will help with this program.

Mr. Eliopoulos asked if there is more financial support for this. He asked if this is a onetime grant. He feels the website is the way to go, that we have to keep Downtown successful and supports Option #2.

Mrs. Gray asked what has actually been spent regarding economic development. She stated she is not in support of this grant at this time.

Mayor McDuffie stated Delray Beach is a 12 month/per year successful city. He stated we need a better mix. He likes what has been done to restructure the grant request. Mayor McDuffie stated he does not want to duplicate efforts but is willing to take a look at this.

Mr. Eliopoulos concurs with Mrs. Gray's concerns regarding duplication. He stated this will market the entire city.

Mr. Frankel stated he supports Option #2.

Mr. Harden stated an item will be placed on the January 18, 2011 Commission meeting agenda.

## **2. CHAMBER OF COMMERCE RELOCATION**

Mr. Harden presented this item and stated in his personal opinion if the CRA will fund the build out of space for moving the Chamber of Commerce, then we should accelerate the relocation.

Mr. Eliopoulos disclosed that he is one of the architects on the library site development and briefly discussed his contract with the developer. He stated he agrees with the city manager and thinks this is a win-win situation. He supports this.

Mr. Frankel stated he agrees with Mr. Eliopoulos and a newly relocated Chamber will go a long way.

Mayor McDuffie stated the facility needs to look professional if you want the city to look professional. He stated he has a goal to drive business on Pineapple Grove. Mayor McDuffie stated he supports relocating the chamber and this is a great move.

Ms. Diane Colonna, Executive Director of the CRA, stated this is quite a risk and discussed what the developer and the CRA will have to do to be compensated for the space. She wants to make sure everyone understands this.

Mrs. Gray stated she is not willing to take the risk and asked if other office spaces are available.

Mayor McDuffie stated the Chamber of Commerce needs to be in the downtown area.

Mrs. Gray reiterated that the downtown begins at I-95 now.

Mayor McDuffie stated the Commission is interested in this but needs to exercise caution and look at the risks.

Mr. Brian Cheslack thanked the Commission for reviewing both of their proposals today.

Mr. Harden discussed the Chamber's legal right to remain where they are. He stated the garage location would be a better option than Federal Highway.

Mayor McDuffie asked staff to make sure we have good contracts with the developer.

### **3. ANNUAL CITIZEN'S ROUNDTABLE DISCUSSION FORMAT**

Mr. Douglas Smith, Assistant City Manager, stated staff has started preparing for the Annual Citizen's Roundtable and Ms. Tracy Miller will be available to facilitate the meeting again this year. Ms. Miller discussed the process and asked Commission what information they wanted from the citizens to help form their decision making process for next year.

Mayor McDuffie stated he wants to know what services are important to the citizens and reiterated the challenges that lay ahead.

Mr. Eliopoulos stated he does not want to overload persons in attendance with so many things and most people want to talk about what affects them. He stated he would like to get into the citizens' perspective and does not want to have the same questions posed every year.

Mrs. Gray asked if our citizens feel safe and would like to know what they really need in their communities. Ms. Miller stated this model suggests that you ask questions that provoke thought.

Mr. Smith stated we will have the infrastructure question sheets like last year.

Mr. Eliopoulos stated he likes the polling mechanism and that the entire meeting will be held in the Old School Square Gymnasium.

Mr. Frankel stated he is pessimistic when it comes to these kinds of things and does not get much out of this. He stated he gets more out of speaking directly to people. Mr. Frankel stated he does not like our website; it needs to be updated.

Mr. Eliopoulos stated in most cases if you want a big turnout, you need a big issue.

Discussion continued between staff and Commission.

Commission supported the entire meeting being held in the gym, having in the facilitator and utilizing the polling mechanisms.

### **4. DISCUSSION REGARDING A DRAFT RESOLUTION MODIFYING THE FINANCIAL REVIEW BOARD**

Mr. Harden stated there have been a couple of occasions where Commission discussed the Financial Review Board and there have been concerns. This is a draft resolution that attempts to address the issues and asked Commission for direction.

Mr. Eliopoulos stated this is good and we needed to do this. He stated his concerns was that the board was sending information to employees without anyone being aware and there has to be clear defined rules of how they are supposed to conduct themselves regarding communication, etc.

Ms. Gray, Mr. Frankel and Mayor McDuffie are all fine with the resolution.

Mr. Harden stated the resolution will be on next week's agenda.

### **5. DISCUSSION REGARDING A PROPOSED ORDINANCE LIMITING THE USE OF SEGWAYS**

Mr. Brian Shutt, City Attorney, stated this is a rough draft of an ordinance concerning the use of segways in the city and is based on the City of Sanibel's ordinance. The proposed ordinance suggests banning individual segway use in certain areas and allows tours to take place in certain areas. It also contains provisions for tour operators and allows for permitting in the event of a disability.

Mrs. Gray asked should West Atlantic Avenue to I-95 be included as well.

Mr. Michael Listick stated he has not seen the draft ordinance and would like clarification regarding segway use on A-1-A.

Mr. Harden stated there would be two (2) separate ordinances: land use ordinance and operational ordinance.

Mrs. Gray asked about bicycle lanes on A-1-A. She stated she has been on segway tours and is concerned about safety and commented about sidewalks on the west side.

Mr. Eliopoulos stated he is concerned about safety and would like to see more defined options from staff.

Mr. Shutt stated the Police Department's use of segways will not be affected.

Mr. Frankel state he feels this contributes to pedestrians not being safe and it is a safety concern.

Mayor McDuffie stated the issue is safety and he would like staff to look at both ordinances and get feedback from the Police Department.

Discussion continued between staff and the Commission.

Mrs. Gray stated we need to have segways in the right place.

Consensus of Commission to take a look at the city, talk to owners and find out what to do regarding segways.

## **6. STATE LEGISLATIVE PRIORITIES FOR 2011**

Mr. Smith stated this is an update to what was provided in November. The Florida League of Cities set their legislative priorities as well as other groups. Staff has updated a list of recommended priorities and this is being presented to Commission for anything they would like to recommend or remove. Our basic categories are tax reform, finance and other issues which include pension plans, public safety issues transportation and planning related and environmental issues. He highlighted key legislative dates and asked for Commission direction.

Mr. Eliopoulos stated he wants us to push for that downtown pedestrian transportation switch over. This will be important in the future. In addition, he asked about the drug clinics and laws pertaining to that issue. Mr. Smith stated he has worked with the Police Department on this issue and the key issue is having the prescription drug monitoring system fully funded by the state.

Mayor McDuffie stated he would like to see something about sober houses placed back in as a legislative priority.

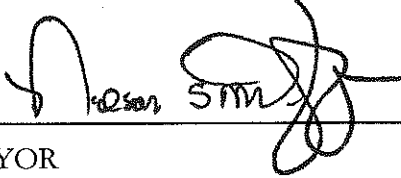
Mr. Smith stated once this is finalized, it will be placed in a summary format.

Commission agreed to forward any changes or updates to Mr. Smith.

Mayor McDuffie adjourned the Workshop Meeting at 8:07 p.m.

  
City Clerk

ATTEST:

  
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MAYOR

The undersigned is the City Clerk of the City of Delray Beach, Florida, and the information provided herein is the Minutes of the Workshop Meeting of the City Commission held on Tuesday, January 11, 2011, which Minutes were formally approved and adopted by the City Commission on February 15, 2011.

  
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City Clerk

**NOTE TO READER:** If the Minutes you have received are not completed as indicated above, this means they are not the official Minutes of the City Commission. They will become the official Minutes only after review and approval, which may involve amendments, additions or deletions to the Minutes as set forth above.

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